



Be BRIGHT



Halloween Safety Tips

“The National Highway Traffic Safety Administration reports that Halloween is consistently one of the top three days for pedestrian injuries and fatalities, and the Centers for Disease Control and Prevention estimates that children are four times more likely to be struck by a motor vehicle on Halloween than any other day of the year.” - [AAA](#)

Everyone loves a good scare on Halloween, but not when it comes to child safety! Follow these simple tips to ensure everyone stays safe this Halloween season:

Trick-or-Treaters

- Be BRIGHT at night – wear retro-reflective tape on costumes and treat buckets to improve visibility to motorists and others.
- Wear costumes that don’t obstruct vision, and avoid facemasks. Instead, use nontoxic face paint. Also, watch the length of billowy costumes to help avoid tripping.
- Ensure any props are flexible and blunt-tipped to avoid injury from tripping or horseplay.
- Encourage kids to carry a glow-stick or place a flashlight face-down in the treat bucket to free up one hand and help them see and be seen by drivers.
- Stay on sidewalks and avoid walking in streets if possible. If there are no sidewalks, walk on the left side of the road, facing traffic.
- Look both ways and listen for traffic before crossing the street. Cross streets only at the corner, and never cross between parked vehicles or mid-block.
- Kids should stick to familiar areas that are well lit and trick-or-treat in groups. Children out at night and under the age of 12 should have adult supervision. If kids are mature enough to be out without supervision, they should tell their parents where they are going.

Motorists

- Slow down and be especially alert in residential neighborhoods. Children are excited on Halloween and may move in unpredictable ways.
- Take extra time to look for kids at intersections, on medians and on curbs.
- Enter and exit driveways and alleys slowly and carefully.
- Eliminate any distractions inside your car so you can concentrate on the road and your surroundings.
- Drive slowly, anticipate heavy pedestrian traffic and turn your headlights on earlier in the day to spot children from greater distances. Popular trick-or-treating hours are 5:30 - 9:30 PM, so be especially alert for kids during those hours.